

**16<sup>th</sup> Food, Agri & Livestock Asia International Trade Fair and Conferences 2024 (09-11 August 2024) at Lahore Expo Center – Pakistan)**

**Industry Brief**

The Food, Agri and Livestock sector plays a pivotal role in Pakistan's economy, contributing significantly to its GDP and providing livelihoods to millions of people. As Pakistan strives for food and agricultural security and sustainability, the sector has gained immense importance. The 16<sup>th</sup> Food, Agri and Livestock Asia International Trade Fair and Conferences aims to showcase the latest machineries & equipment and opportunities in this vital industry.

**About the Expo**

This is a Value-Added Exhibition that will act as a Center Point for JV, Investment, Export and Trade between the two countries. The Exhibition will be covering the following sectors:

- Agriculture & Machinery
- Livestock & Machinery
- Hospitality Catering, Bakery equipment service and products
- Food Ingredient & Technology
- Paper & Tissue
- Plastic, Packaging, Print, Corrugated

In the previous edition, the 15<sup>th</sup> Food, Agri and Livestock Asia International Trade Fair and Conferences, welcomed participants from over 12 countries, with more than 35,000 visitors, including 13 related Associations/Chambers. Details of the expo are available on:

[www.foodasia.net](http://www.foodasia.net)

[www.agriasia.net](http://www.agriasia.net)

[www.livestockexhibition.com](http://www.livestockexhibition.com)

**Limited Early Bird Free Offer**

ECG is offering free local hospitality (hotel stay, transportation, security) to the first 100 foreign participants on first-come-first-basis.

Further details can be obtained from Mr. Uzair Nazim, Project Director (+92 321 1000282, [info@foodasia.net](mailto:info@foodasia.net)) and Mr. Saad Rizwani, Project Manager (+92 300 2025974, [saad@ecgateway.info](mailto:saad@ecgateway.info))